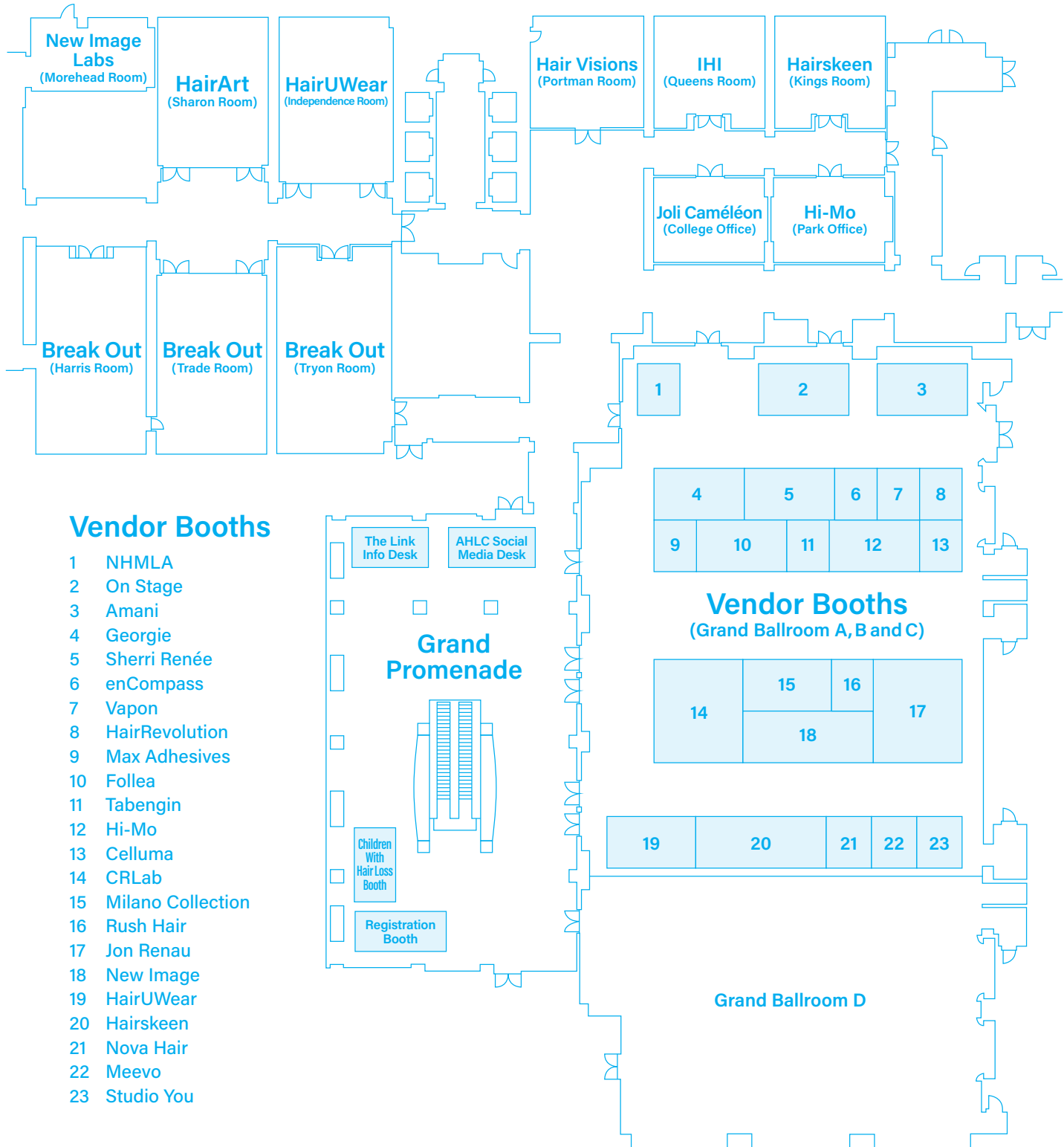


# CONFERENCE MAP



# CONFERENCE SCHEDULE

## CLASS DESCRIPTIONS IN ATTENDEE BOOKLET

### SATURDAY, SEPT. 10

9:00AM	<b>REGISTRATION OPENS</b> (Grand Promenade)
9:00-5:00	<b>TRADE SHOW FLOOR</b> (Grand Ballroom A-C) <b>AND VENDOR SUITES OPEN</b>
10:00-10:45	<b>LEVERAGING GOOGLE ANALYTICS</b> (enCompass - Tryon Room) <b>ALTERNATIVE HAIR OPTIONS</b> (Dorin Azerad and Nicole Maples - Trade Room) <b>POSITIONING YOUR BUSINESS TO SELL</b> (Andreas Kirtley - Harris Room)
11:00-11:45	<b>ADVERTISING ON A BUDGET</b> (Atlas Digital Marketing - Tryon Room) <b>COMMUNICATE, CONNECT AND CLOSE</b> (Glenn Michael Milliet - Trade Room) <b>BEYOND HAIR RESTORATION</b> (Celluma - Harris Room)
11:45-1:00	<b>GRAB 'N GO LUNCH</b> (Grand Promenade); <b>TRADE SHOW FLOOR</b> (Grand Ballroom A-C) <b>AND VENDOR SUITES OPEN</b>
1:00-4:30	<b>SUPER SATURDAY LIVE DEMONSTRATIONS</b> (Grand Ballroom D)
1:00-1:30	SESSION ONE: <b>NEW IMAGE</b> ▪ <b>AMANI</b> ▪ <b>HAIRSKEN</b>
1:45-2:15	SESSION TWO: <b>ON STAGE</b> ▪ <b>IHI</b> ▪ <b>HAIRART</b>
2:30-3:00	SESSION THREE: <b>HAIR VISIONS</b> ▪ <b>CESARE RAGAZZI</b> ▪ <b>HAIRUWEAR</b>
3:15-3:45	SESSION FOUR: <b>STUDIO YOU</b> ▪ <b>JON RENAU</b> ▪ <b>FOLLEA</b>
4:00-4:30	SESSION FIVE: <b>JOLI CAMÉLÉON</b> ▪ <b>NOVA</b> ▪ <b>RUSH</b>
7:00-9:00	<b>WELCOME RECEPTION BBQ</b> - CASH BAR AND DINNER (Grand Ballroom D)

### SUNDAY, SEPT. 11

7:30-8:30	<b>BREAKFAST</b> (Grand Ballroom D)
8:30-5:00	<b>TRADE SHOW FLOOR</b> (Grand Ballroom A-C) <b>AND VENDOR SUITES OPEN</b>
8:30-9:15	SESSION ONE: <b>AMANI</b> (Tryon Room) ▪ <b>NHMLA</b> (Trade Room) ▪ <b>ATLAS</b> (Harris Room)
9:30-10:15	SESSION TWO: <b>CR LABS</b> (Tryon Room) ▪ <b>HAIRUWEAR</b> (Trade Room) ▪ <b>HAIRART</b> (Harris Room)
10:30-11:15	SESSION THREE: <b>IHI</b> (Tryon Room) ▪ <b>TABENGIN</b> (Trade Room) ▪ <b>ON STAGE</b> (Harris Room)
11:30-1:00	<b>LUNCH/AWARDS</b> (Grand Ballroom D) <b>TRADE SHOW FLOOR CLOSES DURING AWARDS CEREMONY</b>
1:00-1:45	SESSION FOUR: <b>HAIR VISIONS</b> (Tryon Room) ▪ <b>MILANO</b> (Trade Room) ▪ <b>HAIRSKEN</b> (Harris Room)
2:00-2:45	SESSION FIVE: <b>JON RENAU</b> (Tryon Room) ▪ <b>FOLLEA</b> (Trade Room) ▪ <b>JOLI CAMÉLÉON</b> (College Office)
3:00-3:45	SESSION SIX: <b>STUDIO YOU</b> (Tryon Room) ▪ <b>ENCOMPASS</b> (Trade Room) ▪ <b>NEW IMAGE</b> (Harris Room)
4:00-4:45	SESSION SEVEN: <b>MEEVO</b> (Tryon Room) ▪ <b>HI-MO</b> (Trade Room) ▪ <b>CELLUMA</b> (Harris Room)

### MONDAY, SEPT. 12

7:30-8:30	<b>BREAKFAST</b> (Grand Ballroom D)
8:30-5:00	<b>TRADE SHOW FLOOR</b> (Grand Ballroom A-C) <b>AND VENDOR SUITES OPEN</b>
8:30-9:15	SESSION ONE: <b>HAIR VISIONS</b> (Tryon Room) ▪ <b>CELLUMA</b> (Trade Room) ▪ <b>ENCOMPASS</b> (Harris Room)
9:30-10:15	SESSION TWO: <b>ON STAGE</b> (Tryon Room) ▪ <b>FOLLEA</b> (Trade Room) ▪ <b>HAIRSKEN</b> (Harris Room)
10:30-11:15	SESSION THREE: <b>JON RENAU</b> (Tryon Room) ▪ <b>NHMLA</b> (Trade Room) ▪ <b>NEW IMAGE</b> (Harris Room)
11:15-12:15	<b>GRAB 'N GO LUNCH</b> (Grand Promenade); <b>TRADE SHOW FLOOR</b> (Grand Ballroom A-C) <b>AND VENDOR SUITES OPEN</b>
12:15-1:00	SESSION FOUR: <b>AMANI</b> (Tryon Room) ▪ <b>MILANO</b> (Trade Room) ▪ <b>CR LABS</b> (Harris Room)
1:15-2:00	SESSION FIVE: <b>JOLI CAMÉLÉON</b> (College Office) ▪ <b>HAIRUWEAR</b> (Trade Room) ▪ <b>HAIR ART</b> (Harris Room)
2:15-3:00	SESSION SIX: <b>IHI</b> (Tryon Room) ▪ <b>ATLAS</b> (Trade Room) ▪ <b>TABENGIN</b> (Harris Room)
3:15-4:00	SESSION SEVEN: <b>STUDIO YOU</b> (Tryon Room) ▪ <b>HI-MO</b> (Trade Room) ▪ <b>MEEVO</b> (Harris Room)